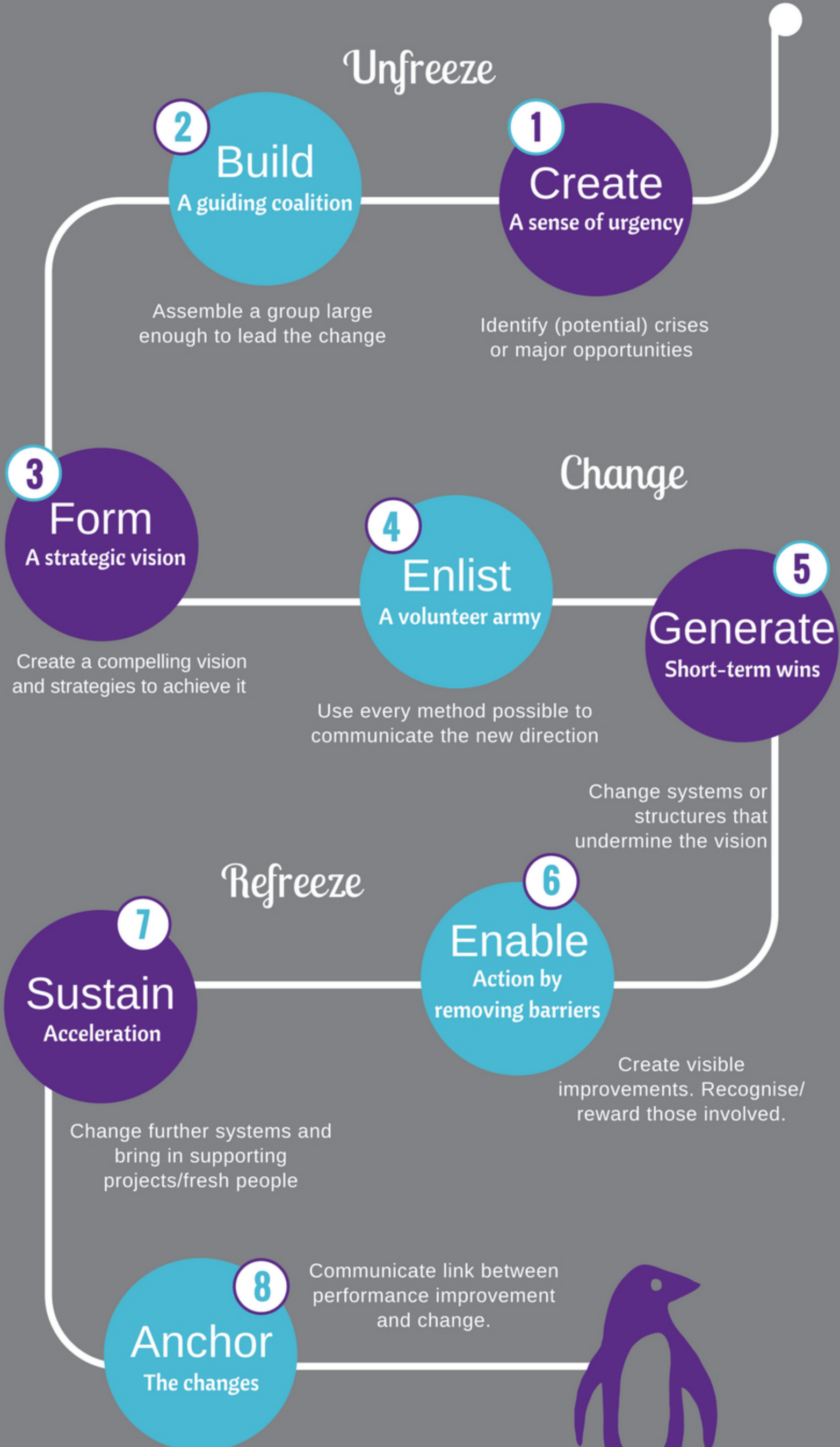


# Kotter's

## CHANGE MODEL

To embed year round people performance  
we need to become Change Agents



*'Our iceberg is melting'*

John Kotter