

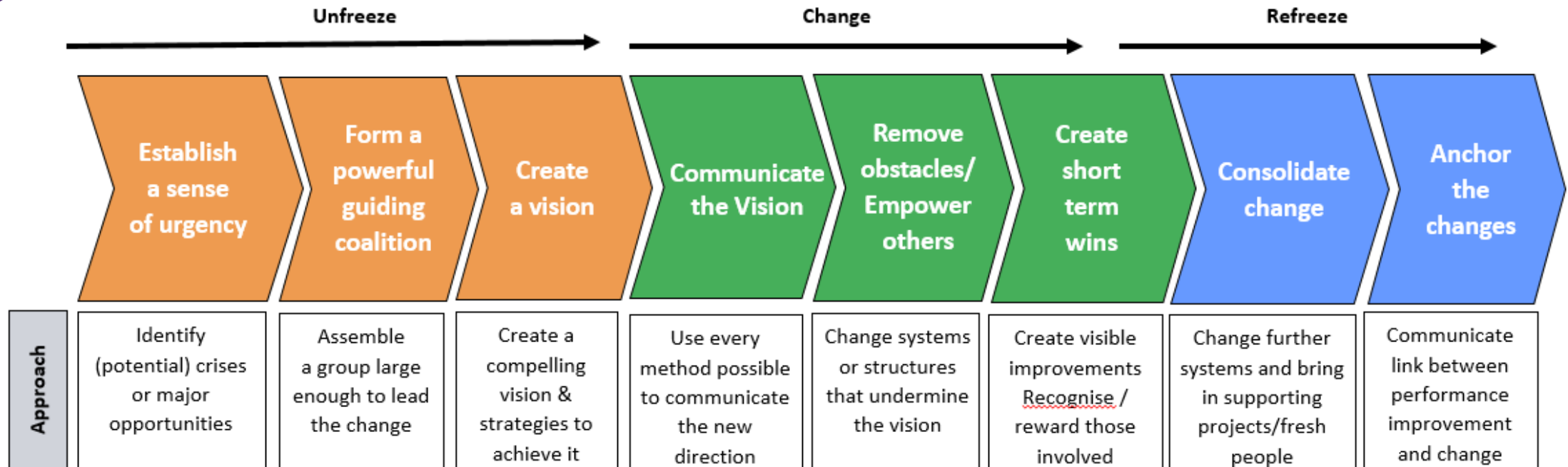
Kotter's Change Model

Change Superhero Toolkit Resource





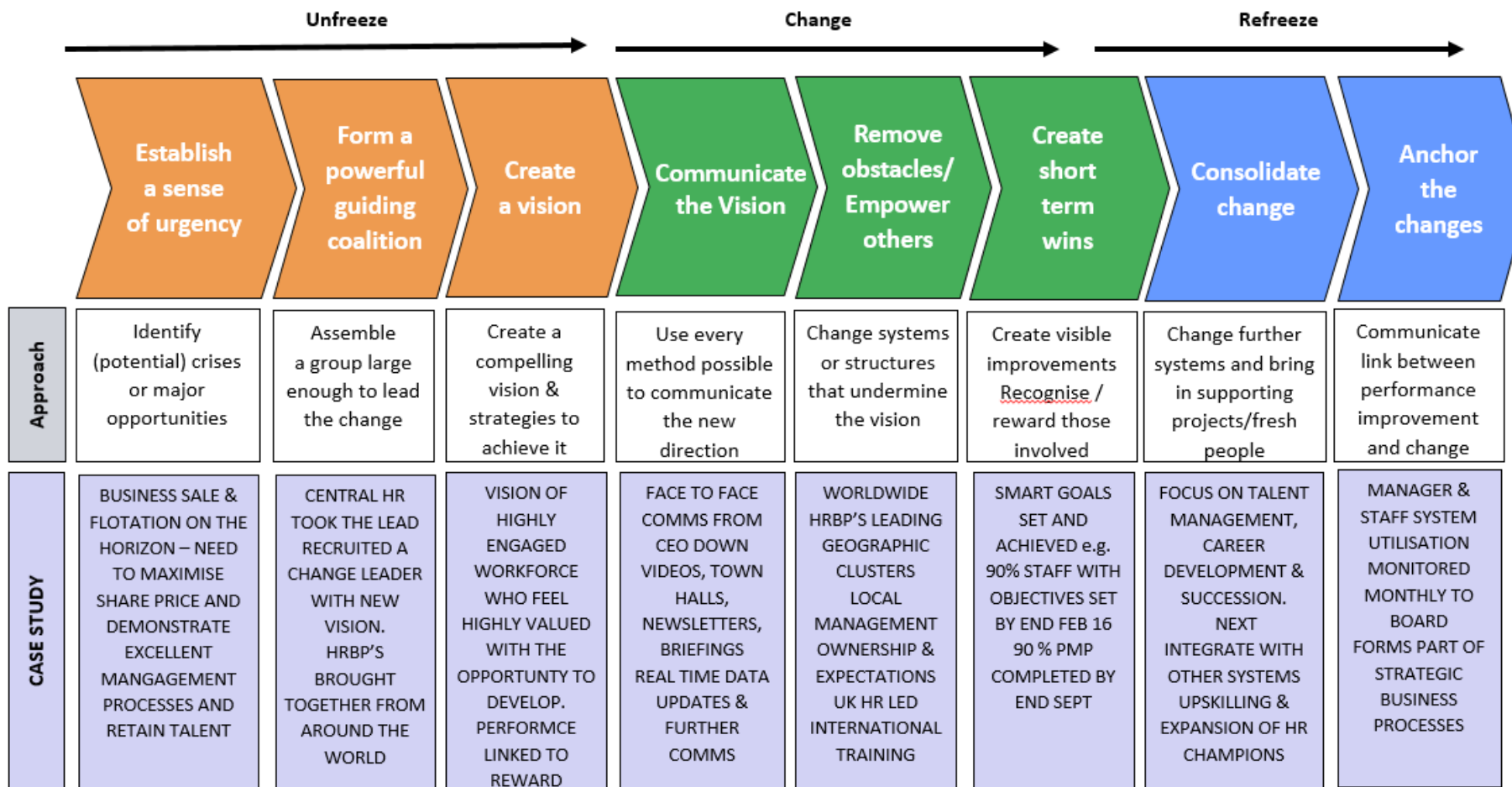
Kotter's Change Model



“Our Iceberg is melting” – John Kotter

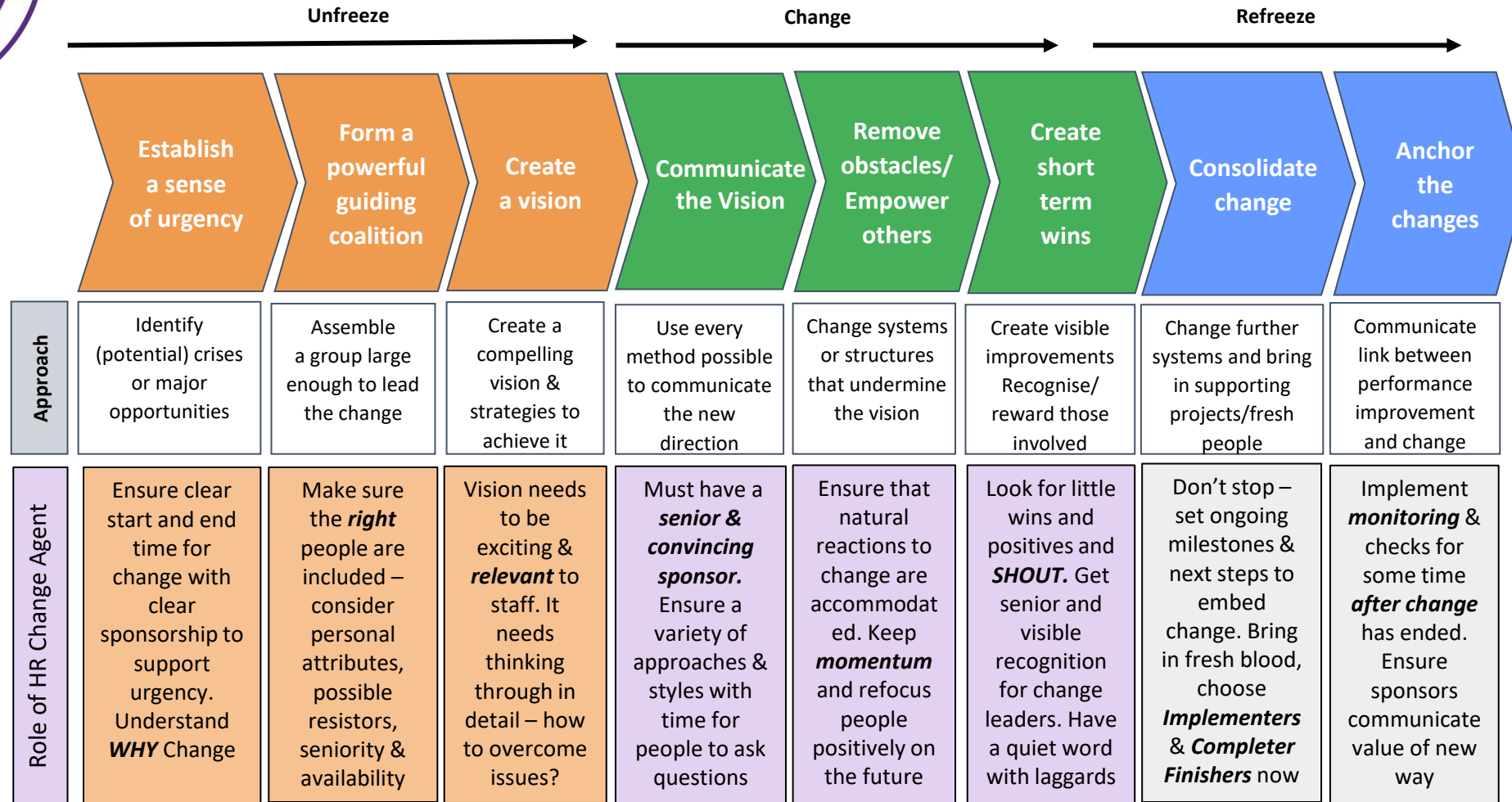


Case Study – Pharmaceutical, 5000 International Staff





How we can use the Kotter Model to be change agents?



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